

# CROSS CUTTING CORE VALUES

## Equity & Sustainability

Give all residents the opportunity to take part in B&NES economic success, which will create fairer life chances, ensure a healthy standard of living for all, and enable people to stay healthy

Create fairer life chances through fair employment and good work for all

Ensure a healthy standard of living for all

Focus on preventative spend to tackle the social and health problems which prevent people from realising their potential

Businesses and residents are reducing their energy and waste costs and preparing for the future climate. This increases competitiveness and creates work for environmental businesses which grow and move to the area, bringing green jobs. Use of local food and energy is increasing economic resilience and a circular economy is developing, where waste is a valuable resource.

Enable existing businesses and residents to “green” by reducing their energy use and adapting to the future climate

Support sustainable businesses and the Low Carbon & Environmental Goods & Services (LCEGS) sector

Increase local food production & consumption to raise the local multiplier effect, creates income & job growth and enhances cultural offer